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MARTIN & FERRARO, LLP

ATTORNEYS AT LAW

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FACSIMILE TRANSMITTAL

TO:

FROM:

Name: Mail Stop RCE

Name: Amedeo F. Ferraro, Esq.

Group Art Unit 1796 Examiner Tri V. Nguyen

Firm: U.S. Patent & Trademark Office

Phone No.: 310-286-9800

Date: May 20, 2008

Fax No.: 571-273-8300

No. of Pages (including this): 19

Subject: U.S. Patent Application No. 09/825,758

Bubject: U.S. Patent Application No. 09/825,/58

Tiffany A. Thompson et al.

Filed: April 3, 2001

INTERNET PROTOCOL-BASED INTERSTITIAL

ADVERTISING

Attorney Docket No. 108.0005-00000

Customer No. 22882 Confirmation No.: 7310 Confirmation Copy to Follow: NO

Message:

CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that the attached Transmittal Form (in duplicate; the total amount of \$1,860.00 to cover the \$1,050.00 three (3)-month extension fee and \$810.00 RCE fee is to be charged to Deposit Account No. 50-1068), Request for Continued Examination (RCE, in duplicate) and Amendment are being facsimile transmitted to the U.S. Patent and Trademark Office on May 20, 2008.

Mivabi Grace Forker

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FORM PTO-1083

Attorney Docket No.: 108.0005-00000

Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Tiffany A. Thompson et al. Serial No: 09/825,758

Flied: April 3, 2001

For: INTERNET PROTOCOL-BASED INTERSTITIAL ADVERTISING

Confirmation No.: 7310

Art Unit: 1796

Examiner: Tri V. Nguyen

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MAY 2 0 2008

Mall Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Request for Continued Examination (RCE) and Amendment in reply to the Final Office Action dated November 20, 2007 in the above-identified application.

- No additional fee is required.
- X Applicant hereby requests a three (3)-month extension of time to respond to the above office action.
- A Terminal Disclaimer is enclosed.
- An Information Disclosure Statement Under 37 C.F.R. § 1.97() with Form PTO/SB/08 is enclosed.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR		(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE	ADD'L FEE DUE	
TOTAL CLAIMS FEE	68 (1976)	-	68.	**	. 0	LG=\$50 SM=\$25	\$	0
INDEPENDENT CLAIMS FEE	6	-	6	***	. 0	LG=\$210 \$M=\$105	\$	0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS LARGE ENTITY FEE = \$370 SMALL ENTITY FEE = \$185								0
			•			TOTAL	\$	0

- If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

 If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

 If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.
- The total amount of \$1,860.00 to cover the \$1,050.00 three (3)-month extension fee and \$810.00 RCE fee is to be charged to Deposit Account No. 50-1068.
- 図 The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. A copy of this sheet is enclosed.
 - Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
 - Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted.

MARTIN & FERRARO, LLP

Date: May 20, 2008

1557 Lake O'Pines Street, NE Hartville, Ohio 44632 Telephone: (310) 286-9800 Facsimile: (310) 286-2795

medea F. Ferralo Registration No. 37,129

Transmittal of Amendment 5-20-08

FORM PTO-1083

Attorney Docket No.: 108.0005-00000

Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Tiffany A. Thompson et al. Serial No: 09/825,758

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Confirmation No.: 7310

1796

Art Unit: Tri V. Nguyen Examiner:

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Mail Stop RCE

Commissioner for Patents

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TOTAL CLAIMS FEE	68	-	68	**	0	LG=\$50 SM=\$25	\$	0
INDEPENDENT CLAIMS FEE	6	-	6 .	***	0	LG=\$210 \$210 SM=\$106	\$	0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS LARGE ENTITY FEE = \$370 SMALL ENTITY FEE = \$185								0
				-		TOTAL	\$	0

If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally fited.

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